

Are you interested in...?

Being creative...

Experimenting...

Problem solving...

Illustration...

Communicating ideas...

Photography...

Logos...

Design...

Then **A level Graphics** might just be perfect for you..

READ ON....



typography
illustration
digital art
packaging design
web page design
advertising
logos branding
editorial

Graphic Communication, often called Graphic Design or Graphics, encompasses a large variety of applications from creating logos and corporate identities to designing postage stamps. We inhabit a visual world and every day you will encounter a huge number of things which have been designed by a Graphic Designer e.g. reading a magazine, using an app, watching a film (the credits and many props will be created by designers), opening a packet of food, pretty much anywhere you see images and text combined will have been designed by a Graphic Designer.

A-level Graphic Communication is a fascinating and exciting subject that allows you to explore areas such as illustration, design for print, advertising, packaging design, communication and computer graphics and multimedia using traditional techniques, photography, digital manipulation and design software. This course encourages you to develop your powers of observation, ideas, imagination, problem solving, knowledge of contextual studies and practical skills. Having an awareness of the intended audience and the purpose for your design work will develop, alongside an appreciation for colour, form and function and most notably the appropriate use of typography and its meaning.

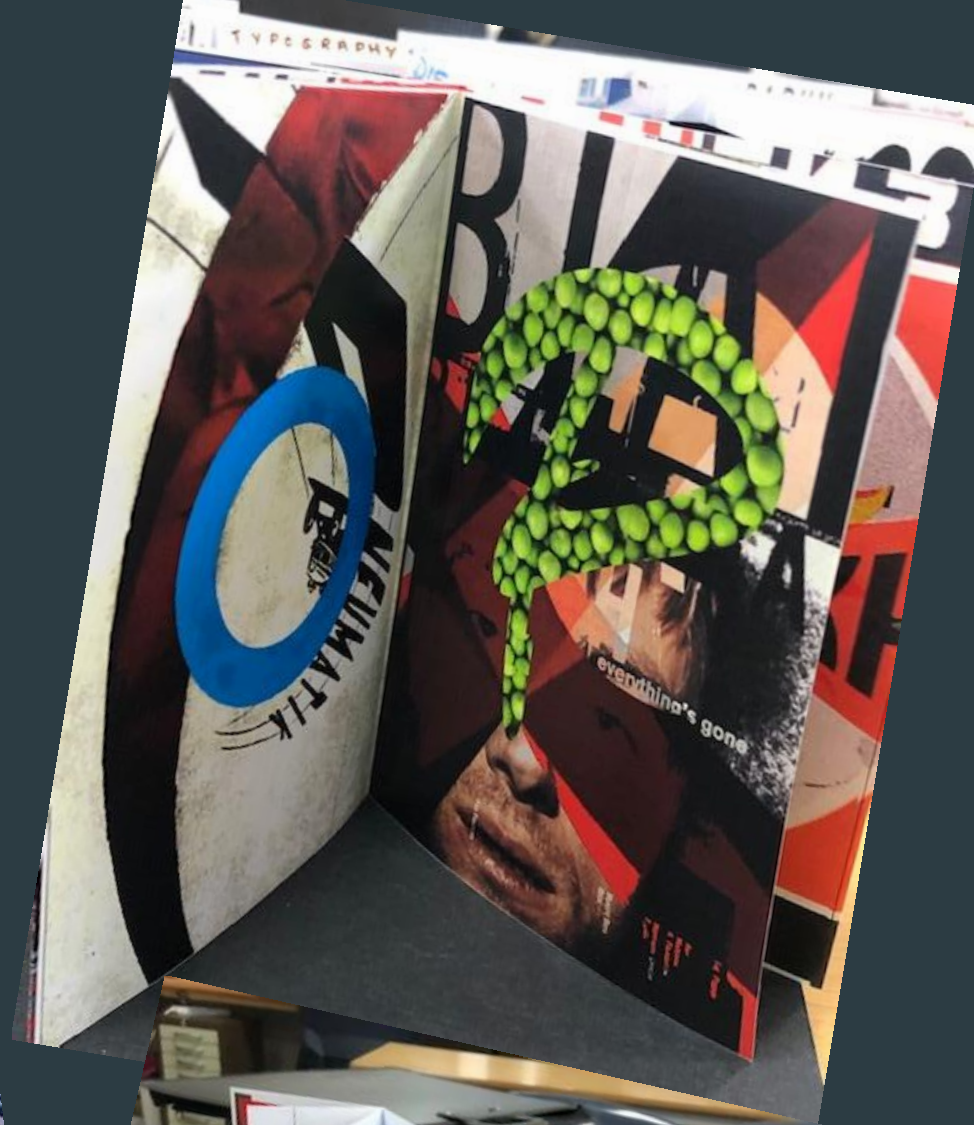


typography
illustration
digital art
packaging design
web page design
advertising
logos branding
editorial



typography
illustration
digital art
packaging design
web page design
advertising
logos branding
editorial

Digital..Illustration..Creative



typography
illustration
digital art
packaging design
web page design
advertising
logos branding
editorial

Photography..Typography

level

Graphic Communication

RESPONSE DEVELOPMENT

THE SHARD

The
Fabric
of Myth

Kemko Heemskerk

ARTIST RESPONSE

RESPONSE DEVELOPMENT

SCREENSHOTS:

FINAL PIECES

TICKETS

POSTERS

CATALOGUE

LEAFLET

After

UNCOTERABLE

TRANSIT

F AEPWESIDE D

MSD.LATHE@TH

1. A YOUNG MAN
 2. A YOUNG MAN
 3. A YOUNG MAN
 4. A YOUNG MAN

MY NIQAB DOESN'T MAKE

SPEAK OUT OUT

01

Logos..Branding..Posters



level

Graphic Communication



Memorable Experiences...

Graphic Communication A level is a practical subject, but you will need to be able to:

- Communicate your ideas in writing
- Analyse and evaluate

You will explore and experiment with a variety of different techniques, approaches, and processes whilst developing your ideas. You will explore traditional art and design media as well as digital tools to create your work.

The coursework is a

Practical project – *the personal investigation* -

Supported by a written personal study that links

To the practical work. The theme of the coursework project is chosen by you, with support from your teacher(s). The coursework is worth 60% of the A level grade.

There is also an externally set project which you will complete in year 13, including a timed 'exam'. This constitutes the remaining 40% of the grade.



typography
illustration
digital art
packaging design
web page design
advertising
logos branding
editorial

Who do we accept onto the course?

Students need to have achieved:

- A GCSE in any Art and Design subject - we require a Grade 6 or above
- A Grade 5 or above in English Language



typography
illustration
digital art
packaging design
web page design
advertising
logos branding
editorial

Recent data

- **Every** student has successfully passed the course.
- In recent years we have consistently achieved 100% A* to B
- From previous cohorts, students went on to study Graphic Design, Visual Communication and Architecture at further and higher education levels.
- In our current Year 13 , all Graphics students are planning on taking art and design related degree courses at university.



typography
illustration
digital art
packaging design
web page design
advertising
logos branding
editorial

Quotes from our year 13 students...

“I really enjoy using different techniques and combining traditional, practical processes with digital editing.”

“I have enjoyed the creative freedom to explore my own ideas and work independently whilst knowing I have the support of my teacher(s) who help and guide me.”

“I have really enjoyed learning about typography – I never realised how interesting it was and how much it reflects social and cultural history.”



typography
illustration
digital art
packaging design
web page design
advertising
logos branding
editorial

Where next?

- Graphic Communication develops a wide range of skills, analytical and critical thinking and problem solving, which will be useful at university and in future careers.
- Graphic Communication may offer a highly creative and hands-on alternative to other subjects you may be studying at A level.
- There are a variety of pathways you can follow in Higher Education (University). You can study for a degree in many different subjects e.g: Visual Communication, Graphic Design, Illustration, Animation, Architecture

What can you do with visual communication, or graphic design degrees?

You'll emerge with the skills to dive straight into a rewarding creative career, including: advertising, packaging design, publishing, illustration, web design, book illustration, publishing etc.

typography
illustration
digital art
packaging design
web page design
advertising
logos branding
editorial

