

How many of you don't use...



How many of you do want and *love*...

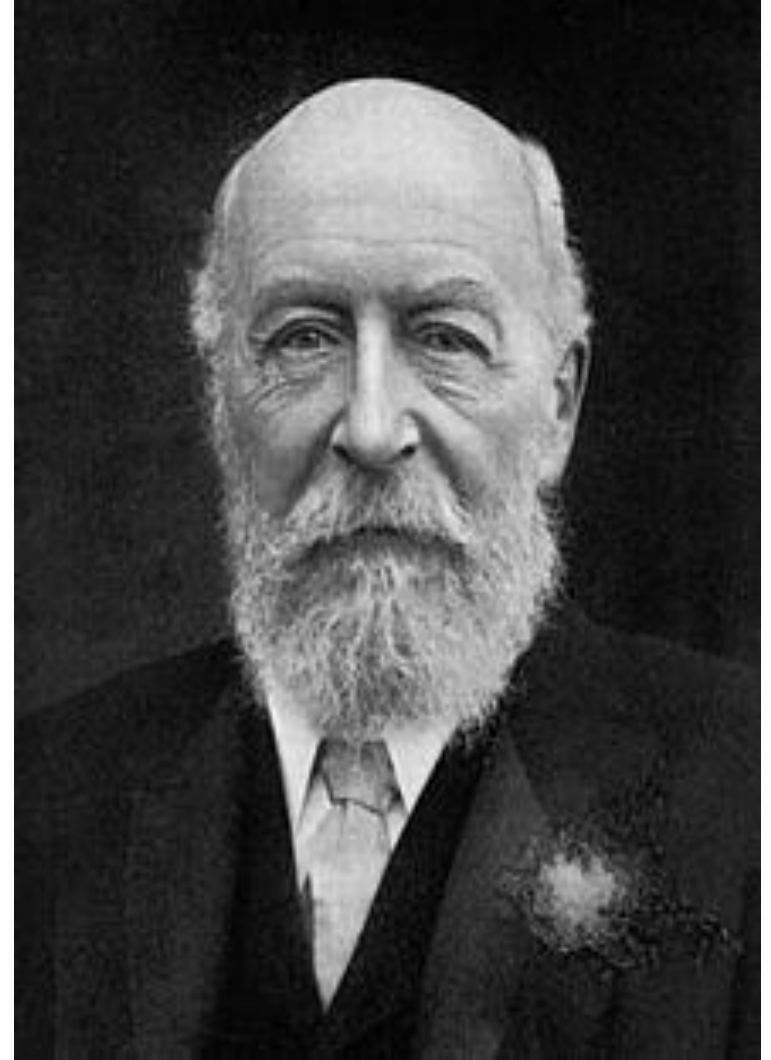




# How many of you can imagine life without...



And finally, can we imagine civilisation without?



Less is sometimes more





# The Boring (but necessary) History Lesson

- **Martin Luther** - Born and raised in Germany at the end of the 1400s
- Studies law at uni
- After a close encounter with lightening bolt leaves to become a Catholic monk.



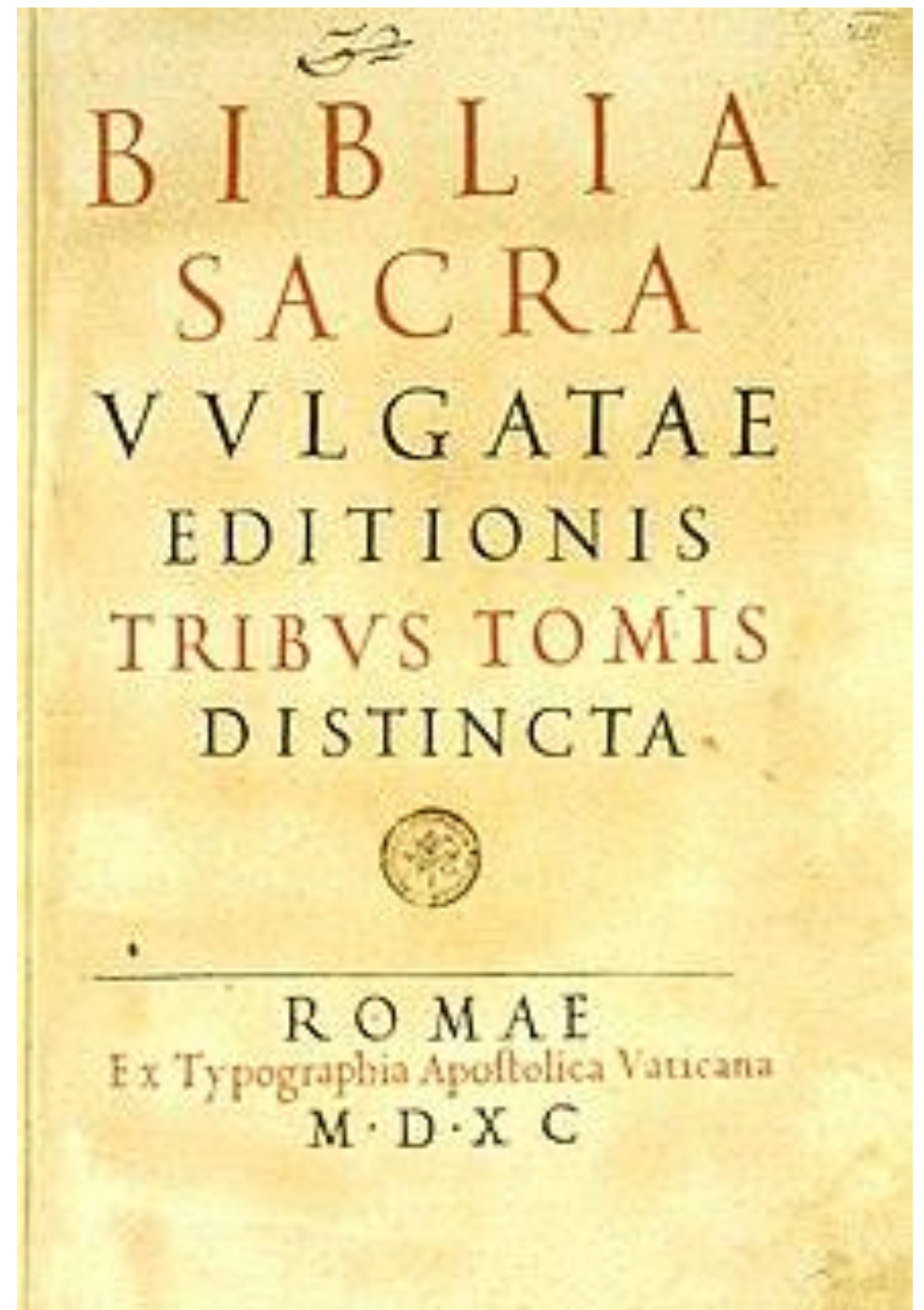


# The Catholic Church in 1505 – every area of your life.





# Land, Wealth, Knowledge.





# Martin is sent to Rome, 1505. Religious Purity?



# Back to Germany

- Wittenberg
- Finds Catholic Priests selling 'Indulgences'
- Pay us half your year's wages, get time off purgatory!





# So what did Martin say?

- 95 ways the church is corrupt
- Priests aren't any closer to God than you and the Pope makes mistakes!
- You can have a personal relationship with God
- Here's a bible in German – read it for yourself, make up your own mind!
- Pope summons – Luther defiant.
- Excommunicated = ?
- Excluded from all social media... *forever!*



# So what?

- The printing press invented
- 2,000 copies of his writings produced
- He inspires protests against the Catholic Church = Protestants
- Christian Church splits and splinters as people decide for themselves.  
= the Protestant Reformation  
= Protesting to Reform against corruption inspired by religion





# I'm still not sure why he should get my vote.

- Think for yourself, don't accept those above you as superior.
- If it's bad use your beliefs to Protest and then Reform.
- Inspires Civil Rights movement, Ghandi, George Cadbury
- Breaks Catholic Church monopoly = many different religions who have to learn to live with one another = religious tolerance.



£625,000

Offers in Region of

# But. I'm not a black American and I'm sure Martin Luther didn't invent chocolate.

- China and India in the 16th, 17<sup>th</sup> 18<sup>th</sup> 19<sup>th</sup> Centuries
- Just the right economic conditions for industrialisation
- BUT – the wrong ideas.
- Protestants thought more about the individual
- Protestants believed in working hard.
- Make money **BUT** you can't spend it on wine, women and song



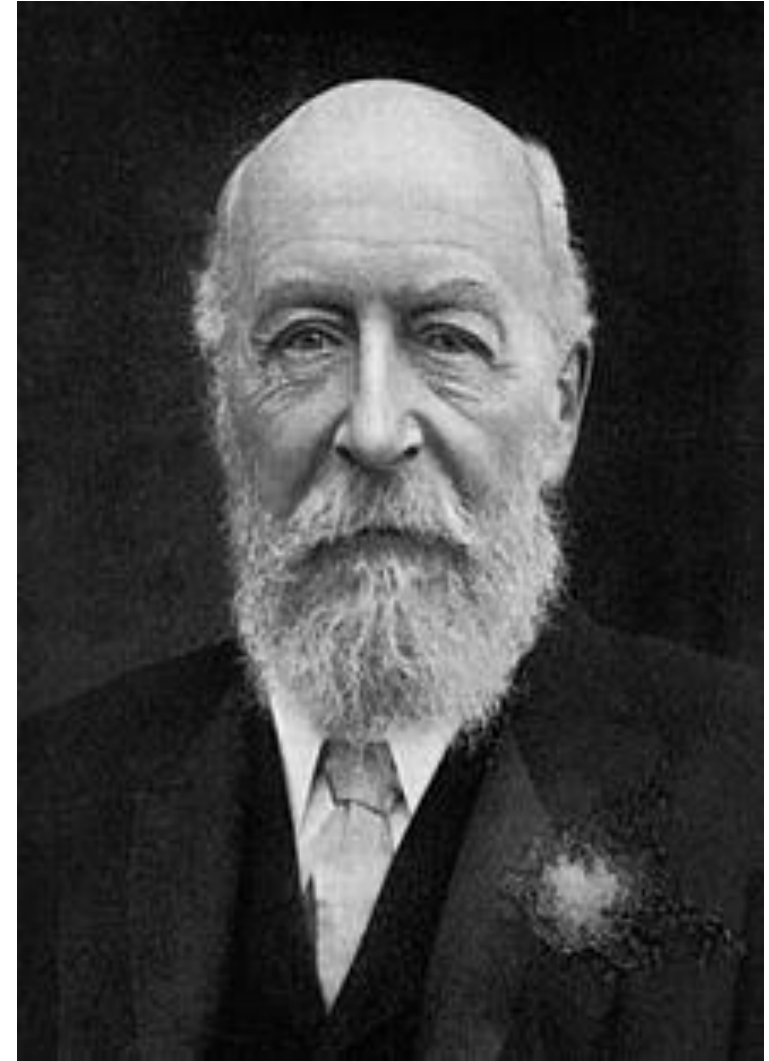


# Protestant Reformation and the Spirit of Capitalism

- Individualism
- Working hard – ‘Protestant Work Ethic’
- Not spending the wealth you create
- Reinvesting it
- Leads to entrepreneurs
- Leads to capital accumulation
- = Industrialisation
- In the UK and Northern Europe **NOT** Southern Europe, China or India.



So.. Without Martin Luther there is no -









And where would you be? Probably





If you want all the above, keep Martin Luther in the Balloon!

